

Bosch Blue Brake Pads



BOSCH

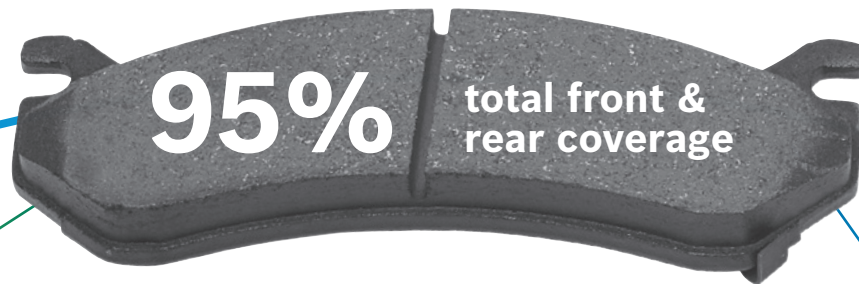
Invented for life



- ▶ Platform specific, copper-free friction materials for improved braking performance
- ▶ OE-style, multi-layer shim for superior noise dampening
- ▶ Superior rust inhibitive coating
- ▶ Replicates OE slots and chamfers
- ▶ Comprehensive coverage for Domestic, Asian and European vehicles
- ▶ Comes complete with hardware* and synthetic lube
- ▶ Towel wrapped pads for added protection and convenient clean up

**on selected applications*

ADDING NEW COVERAGE EACH MONTH



96%

sales with hardware

**FULL
abutment
hardware kits**



SEDAN

21%

better stopping distance than competitor A

SEDAN

14%

better stopping distance than competitor B

SEDAN



SUV

13%

better stopping distance than competitor A

SUV

17%

better stopping distance than competitor B

SUV

Bosch Blue Brake Pads



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SEDAN

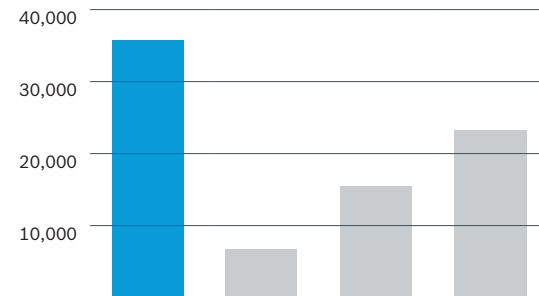
NOISE

10 is the best possible result



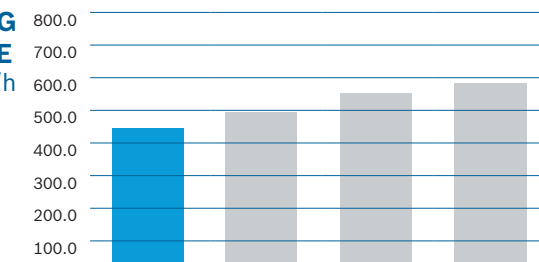
PAD LIFE

Higher is better



STOPPING DISTANCE

Lower is better



Independently tested by **LINK**

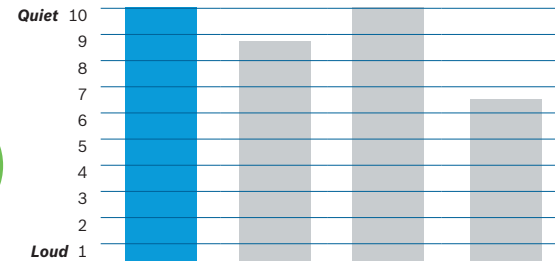
Test Ref: D465 2000 Honda Accord, Front
Link US City Traffic Noise and Wear
D465 AK Master - Stopping Distance

www.boschautoparts.com
21082037

SUV

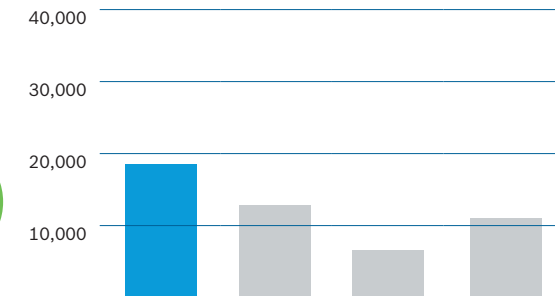
NOISE

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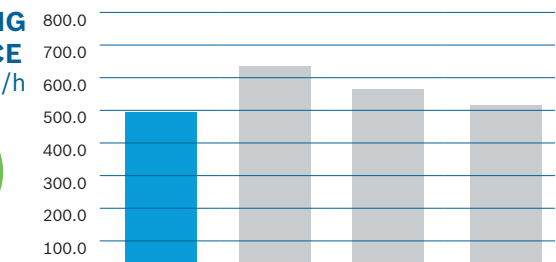
PAD LIFE

Higher is better



STOPPING DISTANCE

Lower is better



Independently tested by **LINK**

Test Ref: D833 2002 Ford Explorer, Front
Link US City Traffic Noise and Wear
D833 AK Master - Stopping Distance

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